# Cloud Concierge Showcase FAQs

\*If you are a first-time user please take the time to review the “Cloud Concierge Overview” document on the Support page. \*

## [If I want to promote an image onto Cloud Concierge, what do I need to know?](#_Q:_If_I)

## [How do I promote an image on Cloud Concierge?](#_Q:_How_do)

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Cloud Concierge Support Team

## Q: If I want to promote an image onto Cloud Concierge, what do I need to know?

If you are interested in submitting an image, please go to the ‘Showcase’ page in Cloud Concierge and read through the ‘Crate & Submit Content’ section.

## Q: How do I promote an image on Cloud Concierge?

There are essentially three options you can pursue to create a cloud instance of your Virtual Machine (VM):

* Provision a base VM and install your products and content, then create an archive.
* Provision a Sandbox, upload a VM, convert it, upload it to Object Storage, import, create an archive.
* Provision a template that is already close to what you need, configure, modify and create an archive.

Once that is complete, contact AskIBM via email.